Rep Order# EC'd Yes	6819937	Ver#	5 Mod# 2	Status Confirmed	Traffic O	Traffic Order# 102330 Show	330 Prir Last Received: 08/ Showing Buylines: All Lines	uted: 02/2012 3	/03/2012 PM	08/03/2012 10:42 AM :49 PM		1 of 4
	KSNV-TV LAS VEGAS, NV. r (). NASIT	VEGAS, NY IT	·,	Agency () 3050 K () WASHII	GMMB ST NW NGTON,	3050 K ST NW WASHINGTON, DC 20007		Rep Firm Sales Office Salesperson) PHILADELPHIA) AMY MCCREARY	PHIA VEARY	
	1249 Maura Gilroy			Agency C/PJ/PZ/E Flight Dates Hiatus Weeks		10/23/2012 - 10/29/2012	2	Salesperson Phone# Salesperson FAX#	Phone# FAX#	215-568-6540	540 845	
	CONTRACT COMMENT											
		ı										
	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	 TU-F,M	 5A-6A	WAKE UP WITH	 THE WAGNERS	:30	\$400.00	10/23-10/29	 	0	0	\$0.00	
	TU-TH, SU- M	- 430A-5A	WAKE UP EARL:	EARLY W/THE WAGNERS	:30	\$200.00	10/23-10/29	0	0	0	\$0.00	
	TU-F, M	6A-7A	WAKE UP WITH	THE WAGNERS	:30	\$725.00	10/23-10/29	0	0	0	\$0.00	
	TU-F, M	7A-9A	TODAY SHOW		:30	\$900.00	10/23-10/29	O	0	0	\$0.00	
	SAS	6A-7A	NEWS 3 AT SUI	SUNRISE	:30	\$375.00	10/27-10/27	٥	0	0	\$0.00	
	SP	7A-9A	SATURDAY TODAY	AY	:30	\$625.00	10/27-10/27	0	0	0	00.0\$	
	SÜ	6A-7A	NEWS 3 AT SUI	SUNRISE	:30	\$375.00	10/28-10/28	0	0	0	00.0\$	
	su	7A-8A	TODAY ON SUNDAY	DAY	:30	\$500.00	10/28-10/28	0	0	0	\$0.00	
	SC	8A-9A	MEET THE PRESS	ສຸ	:30	\$3,000.00	10/28-10/28	0	0	0	\$0.00	
	SU	9A-930A	NEWS 3 TODAY,	TODAY/WKEND	: 30	\$500.00	10/28-10/28	0	0	0	\$0.00	
	su	930A-10A	CHRIS MATTHEWS	WS SHOW	30	\$500,00	10/28-10/28	0	0	0	00.0\$	
	TU-E,M	9A-10A	TODAY SHOW II	н	:30	\$425.00	10/23-10/29	0	0	0	\$0.00	
	TU-F, M	10A-11A	TODAY SHOW III	ij	:30	\$325.00	10/23-10/29	0	0	0	00.0\$	
	TU-F, M	11A-12P	RACHEL RAY		:30	\$325.00	10/23-10/29	0	0	0	\$0.00	

2 of 4			st Daypart																	
	PHIA REARY	6540 1845	Total Cost		\$0.00	\$0.00	\$0.00	\$0.00	00.0\$	\$0.00	00-0\$	\$0.00	\$0.00	00.0\$	\$0.00	\$0.00	00.0\$	\$0.00	\$0.00	\$0.00
10:42 AM) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
08/03/2012 10:42 AM 49 PM		n Phone# n FAX#	k # of Weeks	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
nted: 02/2012 3:	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		Ō	0	Q	0	0	0	0	0	0	0	0	o	0	0	0	0
330 Prin Last Received: 08/ Showing Buylines: All Lines		2	Dates		10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/27-10/27	10/23-10/29	10/23-10/29	10/27-10/27	10/23-10/23	10/26-10/26	10/28-10/28	10/28-10/28
Traffic Order# 102330 Shov) GMMB 8050 K ST NW MASHINGTON, DC 20007	10/23/2012 - 10/29/2012	Rate	 	\$425.00	\$325.00	\$425.00	\$325.00	\$450.00	\$725.00	\$725.00	\$1,200.00	\$675.00	\$1,300.00	\$1,300.00	\$525.00	\$3,600.00	\$2,600.00	\$10,000.00	\$1,600.00
Traffic) GMMB 3050 K ST NW WASHINGTON	3/7/	Len		:30	:30	:30	:30	:30	:30	:30	:30	:30	.30	:30	:30	:30	:30	:30	:30
Mod# 2 Status Confirmed	Agency (305 W/	Agency C/FU/FU/E Flight Dates Hiatus Weeks	Program		s 3 at noon	S 4: THE AGENDA	S OF OUR LIVES	DOCTORS	PHIL	FIRST NEWS 3 AT FOUR	S 4 AT 430P	LY NEWS	v early news	JEOPARDY	WHEEL OF FORTUNE	JEOPARDY/ WHEEL OF FORTUNE	BIGGEST LOSER	NA.	NT FB: SD @ N ORLEANS	830P-930P NEWS AFTER NFL
'n	, NV.		Prog	1	230P NEWS	-1P NEWS	DAYS	THE	DR.		5P NEWS	OP EARLY	OP KSNV				P THE	P GRIMM	830P SUN NI	930P NEWS
Ver#	S VEGAS SIT	>	Time	 	12P-1230P	1230P-1P	1P-2P	2P-3P	3P-4P	4P-430P	430P-5P	5P-630P	5P-630P	430E-7E	7P-730P	630P-730P	8P-10P	9P-10P	530P-830P	3-40£8
6819937	KSNV-TV LAS VEGAS, NV.	1249 Maura Gilroy	Day	l t 1	TU-E, M	TU-F, M	TU-E, M	TU-F, M	TU-E,M	TU-E,M	TU-E,M	M'E-UI	SA	TU-E,M	TU-E,M	s A	D.C.	Įπί	su	su
Rep Order# EC'd Yes	Station KS Advertiser Product	Estimate# Buyer Phone#	Fax# LT Ln		15	16	17	E1	19	20	21	22	23	24	25	26	27	58	5	30

3 of 4			Daypart	 							
	PHIA EARY	540 845	Total Cost	\$0.00	00.0\$	00.0\$	00.0\$	\$0.00	\$0.00	00.0\$	\$0.00
10:42 AM) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots		0	0	0	0	0	0	0
08/03/2012 10:42 AM 49 PM		n Phone# n FAX#		0	0	0	0	0	0	0	0
i ted: 02/2012 3:	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	0	0	0	0	0	0	0	O
330 Prir Last Received: 08/ Showing Buylines: All Lines		7	Dates	10/28-10/28	10/23-10/29	10/27-10/27	10/28-10/28	10/23-10/29	10/23-10/29	10/27-10/27	10/28-10/28
Traffic Order# 102330 Show	3050 K ST NW WASHINGTON, DC 2007	108/115/1249 10/23/2012 - 10/29/2012	Rate	\$900.00	\$1,200.00	\$1,100.00	\$1,100.00	\$500.00	\$250.00	\$1,400.00	\$400.00
Traffic	() GMMB 3050 K. ST NW WASHINGTON		Len	:30	:30	:30	:30	30	30	:30	:30
Status Confirmed	Agency (3050 WAS	Agency C/P1/P2/E Flight Dates Hiatus Weeks		!	SIDE	SIDE	SIDE	TONIGHT SHOW W/ JAY LENO	late nicht W/Jimmy Fallon	HT LIVE	1135P-12A SPORTS NIGHT IN LAS VEGAS
5 Mod# 2			Program	LAW & ORDER	11P-1135P NEWS 3 NIGHTSIDE	NEWS 3 NIGHTSIDE	NEWS 3 NICHTSIDE	TONIGHT SHOW	LATE NICHT W	SATURDAY NIGHT	SPORTS NIGHT
Ver#	VEGAS, NV. T		Time	 10P-11P	11P-1135P	11P-1135P NEWS	11P-1135P NEWS	1135P- 1235A	1235A- 135A	1130P-1A	1135P-12A
6819937	KSNV-TV LAS VEGAS, NV. r ().NASIT NASIT	1249 Maura Gilroy	Day	su	TU-E,M	SA	SU	TU-E,M	TU-F,M	SA	SO
Rep Order# EC'd Yes	Station KSN Advertiser (Product	late#	Fax# LT Ln		32	33	34	3. 55	36	37	88

--REPORT TOTALS-

Report Totals: 0 / \$0.00

-SALES MONTHLY TOTALS-

Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 Nov 12: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE-

% % H O KBLR KTUD % % 0 % % CATV KTNV XXXX 0 Market Totals

28% 17%

KSNV

3 7 %

KLAS

% % N 0

KINC

4

4 of

) PHILADELPHIA) AMY MCCREARY Rep Firm Sales Office (Salesperson (

215-568-6540 215-568-1845

7 () GMMB 3050 K ST NW WASHINGTON, DC 20007 4 C/P1/P2/E 108/115/1249 Dates 10/23/2012 - 10/29/2012

Agency C/P1/P2/E Flight Dates 1 Hiatus Weeks

Agency

Station KSNV-TV LAS VEGAS, NV.
Advertiser ().NASIT
Product NASIT
Estimate# 1249

Rep Order# EC'd Yes

Maura Gilroy

Buyer Phone# Fax#

Salesperson Phone# Salesperson FAX#

-COMPETITIVE COMMENTS-

EST SHARES

NOV12 Demos Books

RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE

			Daypart	 														
2 of 4	PHIA REARY	5540 [845	Total Cost	\$1,625.00	\$1,300.00	\$2,125.00	\$1,625.00	\$850.00	\$1,625.00	\$2,250.00	\$3,625.00	\$3,625.00	\$6,000.00	\$675.00	\$6,500.00	\$6,500.00	\$1,050.00	\$3,600.00
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	5	4,	ĽŊ	ഹ	7	Ŋ	ហ	ιη	ហ	ιc)	П	ഗ	ហ	2	H
:08 AM 48 AM	 в е	a Phone# a FAX#	r # of Weeks	<u> </u>	н	ਜ	\vdash	∺	₽	∺	FFI	~ 1	H .	н	Н	н	Н	Н
05/31/2012 11:08 AM 05/30/2012 8:48 AM Jines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	N		ιΩ	ιΩ	7	ហ	ທ	ഗ	ω .	ιΩ	н	Ŋ	വ	N	₽
Printed: 05, Last Received: 05/ Showing Buylines: All Lines	007	.2	Dates	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/23-10/29	10/27-10/27	10/23-10/29	10/23-10/29	10/27-10/27	10/23-10/23
) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	10/23/2012 - 10/29/2012	Rate	\$325.00	\$325.00	\$425.00	\$325.00	\$425.00	\$325.00	\$450.00	\$725.00	\$725.00	\$1,200.00	\$675.00	\$1,300.00	\$1,300.00	\$525.00	\$3,600,00
Traffic Order# 102330	(/F2/E	Len	. 30	:30	.30	:30	:30	:30	: 30	:30	:30	:30	30:	: 30	: 30	: 30	:30
2 Status Returned T.		Agency C/F1 Flight Dates Hiams Week	Program	TODAY SHOW III	RACHEL RAY	P NEWS 3 AT NOON	NEWS 4: THE AGENDA	DAYS OF OUR LIVES	THE DOCTORS	DR. PHIL	FIRST NEWS 3 AT FOUR	NEWS 4 AT 430P	EARLY NEWS	KSNV EARLY NEWS	JEOPARDY V2 NOT NA - JEOP 630-7P	WHEEL OF FORTUNE V2 NOT NA - 7-730P	JEOPARDY/ WHEEL OF FORTUNE V2 NOT NA - 630-730P	THE BIGGEST LOSER
Ver#	/EGAS, N¹ [Time	 10A-11A	11A-12P	12P-1230P	1230P-1P	1P-2P	2P-3P	3P-4P	4P-430P	430P-5P	5P-630P	5P-630P	7P-730P Remark:	730P-8P Remark:		8P-10P
6819937	KSNV-TV LAS VEGAS, NV. r ().NASIT	1249 Maura Gilroy	Day	 TU-F, M	TU-F, M	TU-F, M	TU-E,M	TU-F,M	TU-E,M	TO-E,M	TU-F,M	TU-E, M	M'a-nl	SA	TU-F,M Station Re	TU-F,M Station Re	SA 7P-8P Station Remark:	TO
Rep Order# EC'd Yes	Station KS Advertiser (Product	r re#	Fax# LT Ln	13	4.	t S	16	17	18	б Н	20	21	22	23	* 24	*25	* 26	. 27

05/31/2012 11:08 AM	Last Received: 05/30/2012 8:48 AM	J. inge
Printed:	Last Received:	Showing Buylines: All Lines
Traffic Order# 102330		
Status Returned		
7		
Ver#		
6819937		
Rep Order#	EC'd Yes	1

3 of

Daypart

> -		al Cost	\$2,600.00	\$10,000.00	\$1,600.00	00.006\$	00.000.00	\$1,100.00	\$1,100.00	\$2,500.00	\$750.00	\$1,400.00	\$400.00
PHIA REAR	6540 1845	Total	 \$2,	\$10	\$1,	06\$	\$ 6.	\$1,	SI	\$25	\$75	\$1,	\$401
) PHILADELPHIA) AMY MCCREARY	215-568-6540 215-568-1845	Total Spots	Н.	Ц	п	Н	Ŋ	н	г	r)	т	H	П
	Phone# FAX#	# of Weeks	! ! !		1	. ⊷1	П	∺	₽	rH	, - 1	Ħ	Ħ
Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week	• • • • • •	Н	н	н	ιζ	p-4	н	ஸ _்	m	г н	, - l
L		Dates	10/26-10/26	10/28-10/28	10/28-10/28	10/28-10/28	10/23-10/29	10/27-10/27	10/28-10/28	10/23-10/29	10/23-10/29	10/27-10/27	10/28-10/28
GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	10/23/2012 - 10/29/2012	Rate	\$2,600.00	\$10,000.00	\$1,600.00	00.006\$	\$1,200.00	\$1,100.00	\$1,100.00	\$500.00	\$250.00	\$1,406.00	\$400.00
) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, I		Len	:30	:30	:30	: 30	: 30	: 30	30	:30	. 30	: 30	:30
Agency	Agency CALITATE Flight Dates Hiatus Weeks	Program	GRIMM	P SUN NT FB: SD @ N ORLEANS	830P-930P NEWS AFTER NFL	LAW & ORDER	PORTS S NICHTSIDE	POEWS 3 NICHISIDE	POEWS 3 NICHTSIDE	TONIGHT SHOW W/ JAY LENO	LATE NIGHT W/JIMMY FALLON	SATURDAY NIGHT LIVE	11352-12A SPORTS NIGHT IN LAS VEGAS
VEGAS, NV IT		Time	9P-10P	530P-830P	830P-930I	10P-11P	11P-1135P NEWS	112-11352	112-11359	1135P- 1235A	1235A- 135A	1130P-1A	1135 <u>P</u> -12 <i>F</i>
KSNV-TV LAS VEGAS, NV. r ().NASIT	1249 Maura Gilroy	Day	 <u> </u>	SU	su	su	TU-E,M	SA	ns	TU-F,M	TU-F,M	SA	ns
ن نون :	te# #	r E	28	29	30	31	32	æ	34	35	36	37	38
Station Advertis Product	Estimat Buyer Phone#	Fax# LT	-										

-- REPORT TOTALS--- Report Totals: 117 / \$93,000.00

-SALES MONTHLY TOTALS-

Oct 12: 98 / \$80,975.00

19 / \$12,025.00 Nov 12:

Sales Totals: 117 / \$93,000.00

4 of 4	PH 654 184		KVVU 178.	
8 AM AM	() () Phone# (AX#	STS PY	5% KV	
05/31/2012 11:08 AM 05/30/2012 8:48 AM Lincs	3 2 2 2	KLAS 3	KVMY 5	
Printed: Last Received: ng Buylines: All		⇒ %	2%	
Printed: 05/ Last Received: 05/ Showing Buylines: All Lines	C 20007 9/2012	KINC	KVCW	
	(1 AVE,S GTON, 115/1249 012 - 10	₩ ⊃	М	
Traffic Order# 102330) GP 0 WTSC 800, W P2Æ	KBLR	KTUD	
Traffic	Agency (101 SU. SU. Right Dates Hiatus Weeks	⇒	16%	%
	Agen Agen Fligh Hiath	CATV	KINV	XXXX
Status Returned		\$332,143		
Ver# 2	AS, NV.	e Te		
Rep Order# 6819937 V EC'd Yes	Station KSNV-TV LAS VEGAS, NV. Advertiser ().NASIT Product NASIT Estimate# 1249 Buyer Maura Giltoy Phone# Fax# Station Totals: 117 / \$93,000.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE—	Market Totals		
Rep O EC'd	Station Advert Advert Produ Estims Buyer Phones Fax# Station Lines			

-- CREDIT RISK --- CASH IN ADVANCE

-COMPETITIVE COMMENTS-EST SHARES

NOV12 RA35+

Books Demos